



ADATA TECHNOLOGY

SD CARD PRODUCT



Ben Chen
EU- Sales Manager



1

Stable Quality- Fixed BOM, SanDisk Solution

2

Longevity- MLC Supply until end of Year 2020

3

Support- Dedicate FAE and RD team

4

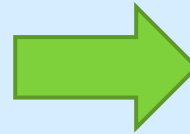
Wide Temperature Available -40~90°C

4

Approved and Adopted by 1st Industrial PC clients

* 2D. MLC Year 2020 supply with forecast

MARK ON THE CARD



Minimum Sequential Write Speed	Speed Class		
	Speed Class	UHS Speed Class	Video Speed Class (NEW)
Card Image			
90MB/sec			V90
60MB/sec			V60
30MB/sec		U3	V30
10MB/sec	10	U1	V10
6MB/sec	6		V6
4MB/sec	4		
2MB/sec	2		

PRODUCT MAP

IDC14 Series (SD)



Lock
BOM

SLC

ISDD336-GC Series (SD)



Lock
BOM

3D.MLC

IUDD336-GC Series (Micro SD)



Lock
BOM

3D.MLC

ISDD336-GB Series (SD)



Lock
BOM

3D.MLC

IUDD336-GB Series (Micro SD)



Lock
BOM

3D.MLC

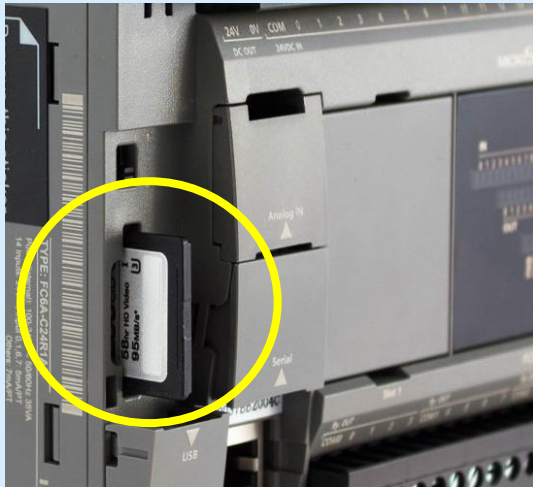
PRODUCT RANGE

	NAND Type	NAND Supplier	Temperature	Form Factor
IDC14- GF Series	SLC	Toshiba	-25~85°C	High Endurance SD
ISDD336- <u>GC</u> Series	3D. MLC	Intel/ Micro	-40~85°C	Wide Temperature SD Card
IUDD336- <u>GC</u> Series	3D. MLC	Hynix	-40~85°C	Wide Temperature Micro SD Card
ISDD336- GB Series	3D. MLC	Intel/ Micron	-25~85°C	SD Card
IUDD336- GB Series	3D. MLC	Hynix	-25~85°C	Micro SD Card

CARD APPLICATION

SD and Micro SD card have been widely adopted on different industrial applications. Our customers use cards on PLC/ Surveillance POS/ Embedded System...

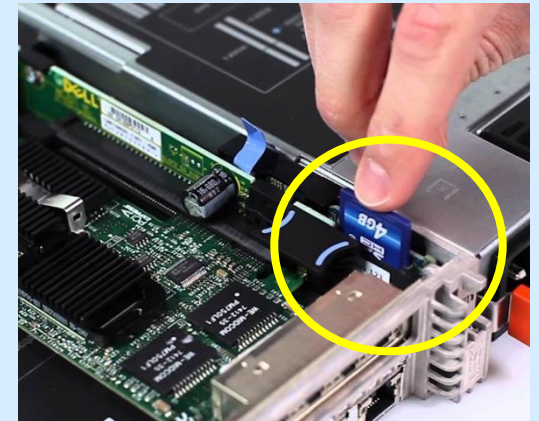
Card in PLC



Card in Car Recorder



Card in Embedded System



ROADMAP

2017/ Q4

2018

2019

2020

IDC14-GF Series (SLC)



ISDD336- GB and GC Series (SD. 3D MLC)



IUDD336- GB and GC Series (Micro SD. 3D MLC)





THANK YOU

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